

CAPE CHARLES MAIN STREET, INC.  
Work Session with Fundraising Subcommittee  
January 22nd, 2019  
Cape Charles Civic Center 6:00 PM

1. Call to Order: Roll Call

2. Order of Business:

- A. Fundraising Methodologies Updates from Members
  - a. Local Businesses – Rob Harris
  - b. Corporate/ Industrial/Financial – Tammy/Andy
  - c. Individual/Residents – Bill S./Bill P.
  - d. Foundations – Patty w/ help from Bill S.
  - e. Grants – Donna/Jim
  - f. Events – Patsy/Rachel

B. Next Steps

3. Motion to Adjourn

Mission (why we exist)

Create a vibrant and attractive downtown that preserves historical character, encourages economic development and enhances the quality of life.

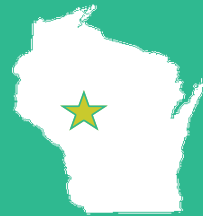
Vision (desired end state)

Historically unique and vibrant bayside town that enriches the business community, preserves history and our natural environment, celebrates the arts and instills a “sense of place” in all hearts.

# CHIPPEWA FALLS MAIN STREET 2019

Downtown Revitalization is Economic Development

Downtowns often take up as little as one percent of citywide land area, but attract ten or twenty times that in terms of contributing to the City's assessment base and generating property tax revenues. Chippewa Falls downtown is making major contributions to the city's bottom line and economic prosperity.



Downtowns throughout North America are making a major contribution to the bottom line of their municipalities. In most cases

downtowns serve as the engine for local economies. However, downtowns are much more than a profit center to cities. They also represent the image and character of a city to the rest of the world. Downtowns are unique in that they are typically the only neighborhood that belongs to and is shared by everyone in the region.



eating  
PUBS  
RETAIL  
BUSINESS SERVICES  
CENTER OF OUR COMMUNITY  
CENTER OF OUR COMMUNITY  
CENTER OF OUR COMMUNITY



### INVESTMENT PLEDGE

- \$3000 We appreciate what Main Street does!
- \$1000 Economic Development is important!
- \$500 Keep doing what you do!
- \$100 We love economic development!

Business \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_

Please send completed card and contribution to:  
Chippewa Falls Main Street  
514 N. Bridge Street .Chippewa Falls, WI 54729

More information  
715.723.6661  
[WWW.CHIPPEWAFALLSMAINST.ORG](http://WWW.CHIPPEWAFALLSMAINST.ORG)

BUILDING REHAB  
EVENTS  
BUSINESS ASSISTANCE  
PARADES  
FESTIVALS 

We are asking for your continued **INVESTMENT** in Chippewa Falls as we plan for 2019!





Photography courtesy of Mike Howard

**1st Ann FREE!**  
Micro Chipping at the Market  
Thursday—June 14, 2018 @5:30pm  
Allen Park—Corner of Bridge and River Streets—Chippewa Falls  
Micro Chipping is a FREE! Micro Chipping event  
with a donation of \$5.00 per dog or cat.  
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**Walking Tour Map (GO) WALK Historical**  
Downtown Chippewa Falls  
Walk this Way™  
CHIPPENNA FALLS, WI

**shop local**  
Valentine's Day

**2018 FARMER'S MARKET**  
Thursdays - Noon-5pm  
Corner of Bridge & River Streets - Allen Park  
June through October

**Chippewa Falls Farmers' Market vendors have donated over 1150lbs of Fruit and Vegetables to Agnes Table so far this season!**  
Thank you to all of our vendors!

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June through October

**SMALL BUSINESS SATURDAY November**

**JOIN US 8th ANNUAL paint the town Pink**  
Thursday, October 4. 4-7pm  
DOWNTOWN  
Showcasing downtown business  
Support of Breast Cancer Awareness  
Totes, Food, Wine, Sales, Freebies, Scavenger Hunt, Prizes, Drawings & music, Car Show, silent auction, raffles, food & Wine Tasting  
Health Specialists on site with information & demonstrations in support of Breast Cancer Awareness  
Over 25 participating businesses

**3rd Annual Fill Inn-Funds for the Fighters**  
Auction  
Marshfield Clinic  
Chippewa Falls Main Street . 514 North Bridge Street . Chippewa Falls WI . 715-723-6661  
www.chippewafallsmainst.org

**2018 SUMMER SERIES CRUISE IN CAR SHOW**  
Classic & Vintage  
JULY 21 5-9PM  
AUG 11 2-6PM

**Pipe Walker Days**  
CHIPPENNA FALLS, WI  
RiverFest  
Saturday, Aug. 18 10am-5pm  
August 9-10, 21-23 Activities

**VOLUNTEER! Earth Day cleanup**  
DOWNTOWN CHIPPENNA FALLS

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June through October

**YOU ARE INVITED**  
Chippewa Falls Main Street  
Annual Meeting

**DOWNTOWN BEAUTIFICATION MAIN STREET**

**Track or Treaters Welcome Here!**  
Tuesday - October 23  
3-5pm

**Bridge Wonderland Parade**  
Christmas in byland

**2018 FARMER'S MARKET**  
Thursdays - Noon-5pm  
June through October

Chippewa Falls Main Street is partially funded by the Business Improvement District and event sponsorships. INVESTMENT PLEDGES make up a great portion of our budget and crucial to Chippewa Falls continuing success.

Thank you!

