

CAPE CHARLES, VA MAIN STREET, INC.

Regular Board Meeting Agenda

Monday February 10, 2020

718 Randolph Ave, Cape Charles VA

6:00 PM

- 6:00 pm Call to Order; Roll Call
- 6:05 pm Moment of Silence / Pledge of Allegiance
- Order of Business:
- Welcome new board members
 - Approval of meeting current agenda and prior meeting minutes
 - Handouts: Committee Reports
- 6:10 pm Program Director/Administrative: Karen Zamorski/Patty Sepety (r)
- Map Project – progress (r)
 - Designation Goals/Status
 - Ornament - status
 - Workplans– Final for 2021 Fiscal Year
 - Tourism Video (possible grant?)
 - Grant Extension for the Train
 - Website - Status
 -
 - Training/Orientation for Maestro & Drop Box -PPTs avail by email & at office
 - Evaluations
- 6:40- 6:50 President: Tammy Holloway (r)
- General notes from President
 - Grants status
 - VTC/MLP
 - Northampton County Tourism Grant
 - ESVC Foundation Grant
 - Commercial District Affiliate Grant Application
 - Stakeholder meeting update
 - New Rev Up Idea: form planning committee
- 6:50-7:50 pm Committee Updates – Previously distributed – Questions Only
- a. Design Committee: Mollie Pickron (6:50-7:10)
- i. SSP Use/Next steps
 - ii. Strawberry Street: Committee/Process
 - iii. Wayfinding
 - iv. Parking
- b. Promotions Committee: Laura Dodson (7:10-7:30)
- i. Recap of Festive Friday Survey
 - ii. Love Run – update on planning
 - iii. Designation - Work on Business Survey

- c. Economic Vitality: Patsy Harris & Leigh Greer (7:20-7:30)
 - i. Next Main Street Connect on 2/24 – when/where (d)
 - ii. Merchant Liaison Update: Leigh

- d. Organization: Bill Stramm & Tom Weaver (7:30-7:50)
 - i. Fundraising
 - ii. Newsletter
 - vii. Budget – updated from retreat
 - viii Next Year’s Ornament-need to amend last month’s motion (v)

‘I, _____ make a motion to amend the motion regarding the next ornament made on 1/13/2020 to change the verbiage from: “but not include business names as they are subject to change” to “and to include the current businesses name.”’ Secoded _____, All in favor _____
 - ix. Opening a savings account- need list of signers in Minutes.

7:50-7:55 pm

Announcements/Important Dates

- Next CCMS Meeting: Monday March 9th 6PM
- COMMITTEE MEETINGS:
 1. ORG: 4th Wednesdays 6 PM CCMS office
 2. ORG: Fundraising: 3rd Tuesdays 6 PM
 3. DESIGN:
 4. EV:
 5. PROMO:

SAVE THE DATES: March 16th REV UP

April 25th LOVE RUN

Motion to Adjourn

D = Discussion
 R= Report
 V= Vote