

CAPE CHARLES, VA MAIN STREET, INC.

Regular Board Meeting Agenda

Monday March 9, 2020

718 Randolph Ave, Cape Charles VA

6:00 PM

- 6:00 pm Call to Order; Roll Call
- 6:05 pm Moment of Silence / Pledge of Allegiance
- Order of Business:
- Approval of meeting current agenda and prior meeting minutes
 - Handouts: Committee Reports
- 6:10 pm Program Director/Administrative: Karen Zamorski/Patty Sepety (r)
- Map Project – progress (r)
 - Designation Goals/Status
 - Town Funding Application
 - Ornament - status
 - Website – Status
 - Workplans – Hours
 - Training – Need to look at webinars, etc. and log
 - Event Checklist
 - Evaluations
- 6:40- 6:50 President: Tammy Holloway (r)
- General notes from President
 - Grants status
 - VTC/MLP
 - Northampton County Tourism Grant
 - ESVC Foundation Grant
 - Commercial District Affiliate Grant Application
 - DHCD Travel Grant: RECEIVED! \$1000
 - Stakeholder meeting update
 - Heart & Soul Event (REV-UP)
- 6:50-7:55 pm Committee Updates – Previously distributed – Questions Only
- a. Volunteer: Cathy Fox (6:50 – 7:00)
 - b. Design Committee: Mollie Pickron (7:00-7:15)
 - i. SSP Use/Next steps
 - ii. Strawberry Street: Committee/Process
 - iii. Wayfinding
 - iv. Parking
 - c. Promotions Committee: Laura Dodson (7:15-7:30)
 - i. Love Run/Walk – update on planning
 - ii. Designation - Work on Business Survey
 - iii. Event Co-Chair

- d. Economic Vitality: Patsy Harris & Leigh Greer (7:30-7:45)
 - i. Next Main Street Connect (r)
 - ii. Merchant Liaison Update: Leigh

- e. Organization: Bill Stramm & Tom Weaver (7:45-7:55)
 - i. Fundraising
 - ii. Budget
 - iii. Next Year's Ornament-(report from Donna?)
 - iv. Opening a savings account- Status report
 - v. Annual Report
 - vi. **Board member terms expiring in March, 2020: Bill Stramm, Patsy Harris, Mollie Pickron**

7:55-8:00 pm

Announcements/Important Dates

- Next CCMS Meeting: Monday, April 13th 6PM
- COMMITTEE MEETINGS:
 1. ORG: 4th Wednesdays 6 PM CCMS office
 2. ORG: Fundraising: 3rd Tuesdays 6 PM
 3. DESIGN: March 10th 6pm Streetscape
 4. EV: Main Street Connect: May
 5. PROMO: LOVE Run SubCommittee?

SAVE THE DATES:

March 16th Heart & Soul (Rev Up)

April 25th LOVE RUN

Crabby Blues 5/30/2020

Uke Fest 6/20/20 5-9pm

July 4th Parade and Tent

LOVE Fest partnering? 9/5/20

Motion to Adjourn

D = Discussion

R= Report

V= Vote