

CAPE CHARLES, VA MAIN STREET, INC.

Regular Meeting

April 8, 2019

Cape Charles Civic Center 6:00 PM

- 6:00 pm Call to Order; Roll Call
- 6:05 pm Moment of Silence / Pledge of Allegiance 3. Order of Business
- 6:05-6:10 pm Welcome Karen Zamorski
- Transition and Acclimation Plan
- 6:10-6:15 pm Consent Agenda
- Approval of Agenda Format
 - Approval of Minutes
- Order of Business:
- 6:15-6:25 pm Program Director/Administrative: Karen Zamorski/Patty Sepety
- Google Calendar: Patty
- President: Tammy Holloway
- May 11th: Library 100th Anniversary:
 - Bathrooms in commercial district (Tammy Holloway)(r)
 - Main Street Connect Event
 - LOVE Grant: (r) Tammy Holloway
 - Annual Report Final: (r) Tammy Holloway
- 6:25-6:40 pm Updates:
- Workplans: (d) Karen will review with all; then as a group we will come up with plan for the year.
 - FY 19 Budget: (v) Bill Stramm/Tammy Holloway
 - FY20 Budget: (r) Bill Stramm/Tammy Holloway
 - CCBA: (r) Tammy Holloway
 - Train Car: discussion at end of meeting if time permits
- 6:40-7:35 pm Committee Updates
- a. Organization: Bill Stramm/ Donna Moyer (6:40-7:00)
 - i. Program Director Search (r)
 - ii. Fundraising (r)
 - iii. Volunteer and Board Recruitment (d)
 - iv. Master List of Projects/tasks (d)
 - v. Newsletter (r)
 - vi. Grants:
 1. DHCD: Kiosk submitted
 2. Northampton County Tourism Infrastructure: Kiosk April 15th not completed

3. Northampton County Tourism Infrastructure:: Train April 15th not completed

- b. Design Committee: Mollie Pickron/Tammy Holloway (7:00-7:10)
 - i. Co-Chair replacement plan (r)
 - ii. SSP (r)
 - iii. Wayfinding: (r)
 - iv. Parking (r)
 - v. War Memorial/Adjacent seating area (r)
 - vi. Streetscape: (r)
 - 1. 207 Mason spruce up
 - 2. Lamppost/banners:
 - 3. Streetscape Strategy and Plan: Frazier Associates
 - 4. Train Car Update: Discussion at end of meeting if time permits

- c. Promotions Committee: Patsy Harris/ Carol Evans (7:10--7:20)
 - i. Jim Baugh : video marketing
 - ii. Website (r)
 - iii. LOVE run: April 27th (r)
 - iv. Paint your LOVE" in Cape Charles August 16th and Love is in the Air August, 17th
 - v. Taste of Cape Charles October 12th; event logo in process (r)
 - vi. VA's Cape- Strategy, Licensing, Signature Items (r)

- d. Economic Vitality: Susan Eidam (7:20-7:35)
 - i. Chair or sub-committee recruitment plan (r)
 - ii. Commercial District Merchant Engagement on committees/board (d)
 - iii. Friends of CCMS (?)
 - iv. National Main Street Conference Share

7:35-7:45pm

Train Discussion if time permits: 7:35-7:45

7:45-7:50 pm

Announcements:

- Next CCMS Meeting(s):
 - April 22nd Work Session
 - May 13th Regular Meeting

- Motion to Adjourn

D = Discussion

R= Report

V= Vote