

CAPE CHARLES, VA MAIN STREET, INC.

Regular Board Meeting Agenda

Monday April 13, 2020

Zoom Remote Meeting

6:00 PM

- 6:00 pm Call to Order; Roll Call
- 6:05 pm Moment of Silence / Pledge of Allegiance
- 6:10 pm **ANNUAL MEETING**
- Slate of Officers up for re-election: Patsy Harris, Mollie Pickron, William Stramm
 - Nominate and vote on President and Vice President (v)
- 6:20 pm **REGULAR MEETING**
- Order of Business:
- Approval of meeting current agenda and prior meeting minutes
 - Handouts: Committee Reports
- 6:25- 6:45 President: Tammy Holloway (r)
- **Covid 19**
 - **Big Picture impact Business/ Town/CCMS :**
 - TOT Tax is how we are funded
 - How this impacts our budget for FY20 and FY21
 - Now: helping all of our businesses in CC
 - In the works:
 - How to relaunch we are open for business
 - VATC
 - Twice a week calls someone from EV should be on those
 - Board should sign up as Industry partners to stay informed : FB and email
 - Marketing Think Tank group on Relaunch: combining resources.
 - **Business Outreach:**
 - Zoom Calls (set next one)
 - Personal Contact: Sign up for business that you will our reach too
 - Survey monkey, managing data
 - Sharing ever changing resources, tools and data: if you find something you think should be shared send to Karen, copy me and Andy, she is the clearing house. And is keeping track of what, when and where things are shared.
 - **Candidate Forum:** Bill Stramm, Tom Weaver, Bill Payne, Karen Zamorski
 - Background
 - Update
 - **Grant Update:**
 - NC Toursim grants decisions in process
 - VTC: on hold
 - AARP: Design will report
 - VAESCF Update?

- 6:45-6:55 pm Program Director/Administrative: Karen Zamorski/Patty Sepety (r)
- Map Project – progress (r)
 - Town Funding Application
 - Ornament – status- how many to order (r) (v)
 - Website – update
 - Event Checklist
 - Event Co-Chair
 - * National MS conference cancelled: no DHCD Travel Grant –
 - * Designation application-submitted

- 6:55-7:55 pm Committee Updates – Previously distributed – Questions Only
- a. Organization: Bill Stramm & Tom Weaver (6:55- 7:10)
 - i. FY21 Budget
 - ii. 2020 Cape Charles In Motion
 - b. Economic Vitality: Patsy Harris & Leigh Greer (7:10-7:25)
 - i. Restaurant Take Out weekend
 - ii. Corporate Sponsor Tri-fold Draft
 - iii. Business Outreach Program: Sign ups
 - iv. Business Welcome Packet
 - c. Volunteer: Cathy Fox (nothing current to report) (7:25– 7:25)
 - d. Design Committee: Mollie Pickron (written report) (7:25-7:40)
 - i. SSP Phase 2 benches ordered
 - ii. Strawberry Street sub-committee met March 4th
 - iii. Mason Street Beautification
 - iv. The Bench Sponsorship suspended
 - v. AARP Grant subcommittee nearing completion
 - e. Promotions Committee: Laura Dodson (7:40-7:55)
 - i. LOVE Run – reschedule??
 - ii. Picture Collection on FB for Website
 - iii. Regular messaging on CCVC FB page
 - iv. Great job Patsy for regular messaging on CCMS FB

- 7:55-8:00 pm Announcements/Important Dates
- Next CCMS Meeting: Monday, May 11th 6PM
 - COMMITTEE MEETINGS: how are these happening?
 1. ORG: 4th Wednesdays 6 PM CCMS office
 2. ORG: Fundraising: 3rd Tuesdays 6 PM
- Motion to Adjourn

SAVE THE DATES:
Crabby Blues Postponed
Uke Fest 6/20/20 5-9pm
July 4th Parade and Tent
LOVE Fest partnering? 9/5/20

D = Discussion
R= Report
V= Vote