

CAPE CHARLES, VA MAIN STREET, INC.

Regular Board Meeting Agenda

Monday June 8, 2020

Zoom Remote Meeting

6:00 PM

- 6:00 pm Call to Order; Roll Call
- 6:05 pm Moment of Silence / Pledge of Allegiance
- 6:10 pm Order of Business:
- Approval of meeting current agenda and prior meeting minutes
 - Handouts: Committee Reports
- 6:15-6:25 pm Program Director/Administrative: Karen Zamorski/Patty Sepety (r)
- Map Project – progress (r)
 - Ornament –sales to businesses- (r)
 - Website – update (r)
 - July 4th – merchandise sales – Update by June 10th
 - Resident Donation -Gift Cards (r)
 - Business Resources distributed – Masks, signs
 - Cape Charles Cares Campaign
 - T-shirts with LOVE and/or WT logo
 - Next step Rack Card (if town will pay) Tammy
 - Sanitizing stations for Mason Ave (r)*
 - Take Out Tent Update
 - Maestro training – volunteer hour input
 - Grant via DHCD: CDBG: help for DMO's to help businesses
- 6:25- 6:35 President: Tammy Holloway (r)
- Covid 19
 - Phase 2
 - ESVVA and VATC support/Marketing
 - New grant VATC
 - Business Outreach:
 - Portable Bathroom
 - Reminder of our Marketing Responsibilities
- 6:35-7:50 pm Committee Updates – Previously distributed – Questions Only
- a. Organization: Bill Stramm & Tom Weaver (6:35-6:50)
- i. Financial Update
 - ii. 2020 Cape Charles In Motion (r)
 - iii. Grant Writer
- i. Grant Update: Tammy
- a. NC Tourism Grants (bathrooms 25 K ordered and arrived, awaiting Phase 2 for opening, video 5k, lovefest (2K) , love run (\$0) and Festive Fridays 7.5K, up 2.5 this year because of concerns with getting sponsors)
 - b. VAESCF: have we heard anything?
 - c. AARP: see Design report
- b. Economic Vitality: Patsy Harris & Leigh Greer (6:50-7:05)

- i. Corporate Sponsor Tri-fold (r)
 - ii. Business Outreach Program: Sign ups
 - iii. Main Street Connect Report on June 1st
 - iv. Leigh Greer – Follow up plan for ideas generated from Main Street Connect discussions with merchants
- c. Volunteer: Cathy Fox (7:05– 7:15)
- i. Volunteer for Database work
- d. Design Committee: Mollie Pickron & Reggie Widgeon (written report) (7:15-7:30)
- i. SSP Phase 2 – bench installation update
 - ii. Strawberry Street sub-committee
 - iii. Mason Avenue Beautification
 - iv. AARP Grant update(r)
 - v. Merchant Involvement in Mason Ave project
 - vi. Wayfinding: Tammy
 - vii. Reverse Angle Parking: Tammy
- e. Promotions Committee: Laura Dodson (7:30-7:45)
- i. LOVE Run – April 24, 2021
 - ii. Capture Cape Charles photo (r)
 - iii. Update on Social Media Posts – Show new calendar

7:50-8:00 pm

Announcements/Important Dates

- Next CCMS Meeting: Monday July 13 6PM (or summer break??)
- COMMITTEE MEETINGS:
 1. ORG: 4th Wednesdays 6 PM CCMS office??

Motion to Adjourn

SAVE THE DATES:

Main Street Connect July??

July 4th Parade and Tent

LOVE Fest partnering? 9/5/20

D = Discussion

R= Report

V= Vote