



# Cape Charles Gazette Special Edition

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We hope that you will enjoy reading the Cape Charles Gazette which is the electronic newsletter published from time to time on behalf of the municipal government of the Town of Cape Charles. The Gazette provides a variety of information that we believe will be useful to the citizens and businesses of Cape Charles as well as those who plan to travel to Cape Charles or have any interest in our Town or the Town's government. The Gazette provides information on actions being undertaken or being considered by the Town government, upcoming activities in the Town, important public safety and security issues and emergency announcements.

We welcome your responses which may be sent to [gazette@capecharles.org](mailto:gazette@capecharles.org), by regular mail to 2 Plum Street, Cape Charles, VA 23310 or by calling (757) 331-3259.

We also encourage you to visit the Town's website at [www.capecharles.org](http://www.capecharles.org) where you will find up-to-date information about the operation of the Town government.

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## CAPE CHARLES COMMUNITY ENHANCEMENT BOARD SELECTION PROCESS UPDATE

The Town of Cape Charles Community Enhancement Program is based on the Virginia Main Street Program which is a preservation-based economic and community development program that follows the National Main Street Center's proven four-point approach which includes: economic vitality, design, promotion and organization. Virginia Main Street offers a range of services and assistance to meet the variety of needs of communities interested in revitalization. The town would be joining the National Main Street program as a Community Affiliate member, which is a requirement of the program, with the goal to move toward attaining the full Virginia Main Street Community designation.

The first step to becoming an affiliate member is the creation of the Cape Charles Community Enhancement Program Board (CEB). The town advertised for volunteers interested in serving on the CEB and 12 applications were received! We want to thank all the applicants for their interest in serving on the CEB!

A CEB Selection Committee has been formed and includes Town Manager Brent Manuel, Town Council representative Joan Natali, Planning Commission representative Michael Strub, Historic District Review Board representative Terry Strub, Cape Charles Business Association representatives Andrew Follmer and Suzanne Golibart, and ad hoc committee representative Kathleen Coalter. A selection committee orientation meeting has been scheduled for May 18, 2017 where the committee members will review a lot of great information including the importance of diversity on a board and a selection matrix. We are also gathering dates and times in June to schedule the 12 CEB interviews. Our goal is to have the CEB in place by the end of June!

After the CEB is in place, one of their first items of business will be the hiring of a program manager to work closely with the board to i) manage the administrative aspects of the program; ii) develop and conduct ongoing public awareness and education programs; iii) coordinate activity of the Community Enhancement/Main Street Committees; iv) develop appropriate downtown revitalization strategies by identification of unique assets, resources, concerns and issues; and v) encouraging a cooperative climate with all organizations and individuals. The individual in this position will become the executive director of the Cape Charles Main Street program after the Town obtains its designation.

We appreciate the great interest in being involved in the Community Enhancement Program! The entire town needs to be involved and many volunteers will be needed to make this effort a success! The CEB will also direct several volunteer committees. The four core committees coincide with the Main Street Four Points – Economic Vitality, Design, Promotion and Organization. Anyone interested in being part of this effort as a committee member or a volunteer is invited to participate in this exciting program! Please complete the [Cape Charles Community Volunteer Interest Form](#) and return it to Libby Hume at 2 Plum Street or email to [clerk@capecharles.org](mailto:clerk@capecharles.org). Committees will likely begin to meet in the fall after the CEB has set the direction and vision for the initiative!

Additional information and resources can be found on [www.capecharles.org](http://www.capecharles.org), just click on the [Community Enhancement Program](#) link on the left side of the home page. For more information about the Community Enhancement Program/Main Street initiative, please contact Town Clerk Libby Hume via email at [clerk@capecharles.org](mailto:clerk@capecharles.org) or by phone at 757-331-3259.

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